World Impact Privacy Statement

World Impact is committed to respecting your privacy and security. We provide this Privacy Statement to make you aware of our privacy policy and security practices, and to inform you about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and from the bottom of every World Impact web page. Once you choose to provide us personally identifiable information (any information by which you can be identified) either online or offline, you can be assured that it will only be used to support your relationship with World Impact.

Information collected

In your relationship with World Impact, you can make donations, requests, or emails. The types of personal information we may collect include name, contact and billing information, transaction and payment information. Finally, if you apply for a job, all related application information will be collected and stored. To tailor our subsequent communications to you and continuously improve our services, we may also ask you to provide us with information regarding your personal or professional interests, demographics, experiences as a supporter, and contact preferences.

Use and disclosure of information

World Impact uses your information to understand your needs and provide you with better service. Specifically, we use your information to help you complete a transaction, communicate back to you, update you on programs and special events, and to personalize our services and communications with you. Credit card and/or checking account information is used only for payment processing and is not retained for other purposes. From time to time, we may also use your information to contact you for market research or provide you with information we think would be of particular interest. At a minimum, we will always give you the opportunity to opt out or decline World Impact marketing or market research contact. We will also follow local requirements, such as allowing you to opt in before receiving unsolicited contact, where applicable. Furthermore, we use 3rd-party demographic data (such as age, gender, and interests) to better understand how our website is used and to make improvements in usability.
Who we share it with
It is World Impact’s policy to ensure that personal data is not used or disclosed except as necessary to provide services, to protect the confidentiality or security of personal data or as otherwise permitted by law. World Impact does not rent, sell, or lease personal data with others. However, in those situations where we retain third parties to perform processing tasks or other activities and transfers personal data to those partners or to any of our branch offices, we require that these groups agree to provide at least an equivalent level of protection as provided by World Impact.

Links to other resources
Our web sites may contain links to other online resources. We provide the links for your convenience, but we do not review, control, or monitor the privacy practices of online resources operated by others. This Privacy Statement does not apply to any other online resources where a link to this Privacy Statement does not appear. We are not responsible for the performance of sites operated by third parties or for your business dealings with them. Therefore, whenever you leave this Website we recommend that you review each site’s privacy practices and make your own conclusions regarding the adequacy of these practices.

Choice
World Impact will not use or share the personally identifiable information you provide to us in ways unrelated to the ones described above without first letting you know and offering you a choice. As previously stated, you may let us know if you do not wish to receive unsolicited direct marketing materials from us, and we will do everything we can to honor such requests.

Accuracy
World Impact takes reasonable steps to ensure that personal data is reliable, accurate, and complete. The steps we take to ensure data integrity are made considering the purposes for which the Personal Data is used. It is the policy of World Impact to ensure that all Personal Data is maintained only as long as necessary or as otherwise permitted by law.
**Security**
World Impact is committed to ensuring the security of your information. We have implemented reasonable electronic, physical, and procedural safeguards designed to help protect against the loss, unauthorized access or disclosure, alteration, or destruction of the information under our control. We use encryption systems, when collecting or transferring sensitive data such as credit card information. Certain features of our Web Sites may require you to use an access code, password, or similar unique identifier. You are responsible for protecting the secrecy of your account information. Although we strive to protect your personal information, no data transmission over the Internet is completely secure. There is some risk associated with any data transmission, including the risk that personal information may be intercepted in transit. If a breach of your personal information occurs, we will provide a notification within a timeframe and by a manner permitted by your local jurisdiction.

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